

D 103680

(Pages : 3)

Name.....

Reg. No.....

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2024**

(B.Com/B.B.A./B.H.A./B.T.H.M.)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2019—2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions : (2 marks each) :

- 1 What is brainstorming ? What is its use in pre-writing activities ?
- 2 What is academic writing ?
- 3 What is parallelism ?
- 4 What is proof reading ?
- 5 Correct parallelism related mistakes in the following sentences :
 - (a) Gokul earns a lot of money from his business every month, but he is spending all his earnings by the end of the month.
 - (b) The teacher told the student that they can pass the examination only if they answer the questions quickly, clearly, and with accuracy.
- 6 Give one-word substitutes for the following expressions :
 - (a) Until such time as.
 - (b) The majority of.
 - (c) Due to the fact that.
 - (d) Each and everyone.
- 7 Eliminate wordiness in the following sentences :
 - (a) The garment that Swetha wore for the meeting was pink in colour.
 - (b) It is expected that the revised repo rate will be announced by the Reserve Bank of India within the next few days.
- 8 What is a review ?

Turn over

9 Identify dependent and independent clauses :

(a) While waiting for his friend in front of the coffee house, Mohan saw an old woman selling lottery tickets.

(b) Rajesh didn't change his style of batting until the coach has instructed.

10 Give formal alternatives to the following redundant expressions :

(a) Mutually interdependent. (b) Sooner or later.

(c) Final outcome. (d) Lose temper.

11 What is a cover letter ?

12 Punctuate the following sentence :

sreejith used the phrase you know so often that i finally said no i don't know.

13 What is a survey ?

14 What is a memo ?

15 What is the objective of compare and contrast essay ?

(Ceiling 25)

II. Answer the following questions in a paragraph of 100 words each : (5 marks each)

16 Write briefly on the sections in a Social Science dissertation.

17 What are the prerequisites for learning academic writing ?

18 What is meant by Academic integrity ?

19 Write a blog on the tourist destination in your village.

20 Write a report on the Anti-Drug programmes conducted by your college.

21 Write an email to your friend inviting him for a job fair to be conducted by the Employment exchange department at Calicut in the next month.

- 22 Narrate an exciting incident from your personal experience in a paragraph using the principles of narrative writing.
- 23 What is meant by Academic integrity ?

(Ceiling 35)

III. Answer any *two* of the following questions in about 200 words.

- 24 Prepare a cover letter and resume to apply for the post of Sales Manager in a reputed business firm.
- 25 Write a *five* paragraph essay on any one of the following topics employing the rules and techniques of writing academic paragraph and essay :
- (a) Dowry as a social evil.
 - (b) Gender Equality.
 - (c) Mall culture in Kerala.
 - (d) Mental stress among youth.
- 26 Write a review of book you have read recently.
- 27 Write an essay on report writing and types of reports.

(2 × 10 = 20 marks)

D 103680–A**(Pages : 4)****Name.....****Reg. No.....****SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2024****(B.Com/B.B.A./B.H.A./B.T.H.M.)****English****ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS****(2019—2021 Admissions)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(Multiple Choice Questions for SDE Candidates)

1. Non academic essay contains _____ ending.
 - (A) Clear.
 - (B) Abrupt.
 - (C) Formal.
 - (D) Detailed.
2. Papers sent for publication in a scholarly journal undergo _____ and _____.
 - (A) Blind Peer Reviewing and Honor Code.
 - (B) Blind Peer Reviewing and Reading.
 - (C) Blind Peer Reviewing and Referencing.
 - (D) Blind Peer Reviewing and Evaluation.
3. The easiest way to avoid _____ is to distinguish your ideas from the ideas of others in your paper.
 - (A) Reviewing.
 - (B) Evaluation.
 - (C) Critical Thinking.
 - (D) Plagiarism.
4. A research paper is _____ than essay.
 - (A) Easier.
 - (B) Longer.
 - (C) Shorter.
 - (D) Illustrative.
5. The main purpose of proposal writing practice is to demonstrate your ability to plan for a _____.
 - (A) Present action.
 - (B) Past action.
 - (C) Case study.
 - (D) Future action.
6. The main purpose of review of literature as an academic writing activity is to display your _____ of the subject.
 - (A) Knowledge
 - (B) Review.
 - (C) Analysis.
 - (D) Summary.

7. Narrative approach to writing presents _____.
(A) Story. (B) Subject.
(C) Information. (D) Definition.
8. Documentation style APA stands for _____.
(A) Afro-American Psychology Association.
(B) American Psychology Association.
(C) African Psychology Association.
(D) Algerian Psychology Association.
9. _____ is one of the crucial elements of proposals in professional as well as academic contexts.
(A) Persuasion. (B) Definition.
(C) Narration. (D) Description.
10. _____ in academic writing refers to your reason for writing.
(A) Audience. (B) Topic.
(C) Analysis. (D) Purpose.
11. The first paragraph of academic essay is _____.
(A) Concluding paragraph. (B) Introductory paragraph.
(C) Body paragraph. (D) Content.
12. Pre-writing means to _____.
(A) Understand the topic. (B) Draft the concluding paragraph.
(C) Draft the introductory paragraph. (D) Edit the essay.
13. _____ is the preliminary step before you start to write.
(A) Revising (B) Reading
(C) Pre-writing. (D) Writing.
14. The purpose of a _____ is to present one idea.
(A) Word. (B) Sentence.
(C) Paragraph. (D) Noun.

Turn over

15. _____ is a rhetorical mode aimed at explaining something with examples.
- (A) Argumentative. (B) Descriptive.
(C) Explanatory. (D) Illustrative.
16. _____ gives emphasis on convincing reader by substantiating its claim with the help of supporting evidence.
- (A) Descriptive essay. (B) Argumentative essay.
(C) Definition essay. (D) Cause and effect essay.
17. _____ summarizes the points compared/contrasted and restates the thesis statement.
- (A) Introduction. (B) Content.
(C) Preface. (D) Conclusion.
18. The use of active verbs to create a lasting impression can be seen in _____.
- (A) Definition essay. (B) Descriptive essay.
(C) Analytical essay. (D) Argumentative essay.
19. _____ description is predominantly personal.
- (A) Objective. (B) Subjective.
(C) Analytic. (D) Valuable.
20. _____ essay presents a controlling idea or thesis the illustration of which is done using examples.
- (A) Definition essay. (B) Descriptive essay.
(C) Illustrative essay. (D) Argumentative essay.