

D 103460

(Pages : 3)

Name.....

Reg. No.....

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2024**

(B.Com./B.B.A./B.T.H.M./B.H.A.)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017—2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :—

(A) Choose the correct answer :

1 MLA stands for :

- a) Modern Language Association.
- b) Modern Linguistic Association.
- c) Modern Language Agency.
- d) Modern Language Alumni.

2 Colon used in academic writing is for \_\_\_\_\_.

- a) To introduce a series of items in a list.
- b) To quote something.
- c) To emphasize a word or a term.
- d) To show contractions and possession.

3 Academic writing skill is needed for success in \_\_\_\_\_.

- a) Higher education.
- b) Interviews.
- c) Public speech.
- d) Group discussion.

4 Pre-writing, writing and revising are the major steps in planning a/an \_\_\_\_\_.

- a) Letter.
- b) CV.
- c) Essay.
- d) Request.

**Turn over**

5 Non academic essay contains \_\_\_\_\_ ending.

- a) Clear.
- b) Abrupt.
- c) Formal.
- d) Detailed

(B) Fill in the blanks :

6 Formal language and use technical and formal vocabulary are the distinctive features of \_\_\_\_\_.

7 AWL is the short form of \_\_\_\_\_.

8 \_\_\_\_\_ is an act of stealing others' material as one's own.

9 \_\_\_\_\_ is a research instrument consisting of a series of questions for a purpose of gathering information from respondents

10 CV is the abbreviation of \_\_\_\_\_.

(10 × 1 = 10 marks)

II. Answer any *ten* of the following questions in two *or* three sentences each :

- 11 How do you define academic writing ?
- 12 What is 'honor code' ?
- 13 Discuss the features of narration as a rhetorical mode.
- 14 What is Fragment ?
- 15 What is the use of Semicolon in academic writing ?
- 16 What is a case study ?
- 17 Mention the purpose of a questionnaire in a survey.
- 18 What is a Review ?
- 19 What is a CV ?
- 20 What is a blog ?
- 21 What is a summary ?
- 22 Explain 'blind peer reviewing' ?

(10 × 2 = 20 marks)

III. Answer any *four* questions out of six in a *paragraph* each :

- 23 Write a report of the cultural activities of your college during the current academic year.
- 24 Write a brief review of a movie you have watched recently ?
- 25 What are the main elements of a division / classification of an essay ?
- 26 Write about different types of reports.
- 27 What is a Case Study and what are the uses of case studies ?
- 28 Role of questionnaire in Research.

(4 × 5= 20 marks)

IV. Answer any *two* out of the four questions given in about 300 words :

- 29 Prepare a cover letter and CV for the post of H R Manager in an International IT Company named X-Presso IT solutions, Bangalore.
- 30 Write a five -paragraph essay on any of the following topics employing the rules and techniques of writing academic paragraph and essay :
  - a) Sustainable Development and environment.
  - b) Social Life in the Post-Corona World.
  - c) Influence of social media in the Campus life.
  - d) Role of NGOs during Natural calamities.
- 31 Write a summary of a book that you have read recently.
- 32 Write a suitable content for a blog on “Role of Youth in Indian Politics”.

(2 × 15 = 30 marks)

D 103460-A

(Pages : 4)

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English

**ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS  
(2017—2018 Admissions)**

(Multiple Choice Questions for SDE Candidates)

**Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

## ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(Multiple Choice Questions for SDE Candidates)

1. To learn \_\_\_\_\_ you should possess basic skills to use writing for communication.
  - (A) Descriptive writing.
  - (B) Academic writing.
  - (C) Writing.
  - (D) Reading.
2. Academic essay usually contains \_\_\_\_\_ vocabulary.
  - (A) Technical.
  - (B) Non-Technical.
  - (C) Simple.
  - (D) Slang.
3. Some universities make it mandatory for all students to sign an agreement called \_\_\_\_\_.
  - (A) Blind Peer Reviewing.
  - (B) Plagiarism.
  - (C) Honor Code.
  - (D) Review of Literature.
4. Academic style involves following certain principles of \_\_\_\_\_ writing.
  - (A) Informal.
  - (B) Formal.
  - (C) Descriptive.
  - (D) Argumentative.
5. Papers sent for publication in a scholarly journal undergo \_\_\_\_\_ and \_\_\_\_\_.
  - (A) Blind Peer Reviewing and Honor Code.
  - (B) Blind Peer Reviewing and Reading.
  - (C) Blind Peer Reviewing and Referencing.
  - (D) Blind Peer Reviewing and Evaluation.
6. Articles published in magazines, newspapers and websites are generally categorized as writing.
  - (A) Academic.
  - (B) Non-Academic.
  - (C) Research.
  - (D) Thesis.

7. \_\_\_\_\_ are crucial in determining the type of essays to be produced.
- (A) Articles. (B) Question Words.  
(C) Adverbs. (D) Introduction.
8. \_\_\_\_\_ is what you present to explain objectives, purpose, methodology and detailed plan of a project you are wishing to undertake.
- (A) Case study. (B) Proposal.  
(C) Research. (D) Review.
9. The main skill involved in case study is \_\_\_\_\_.
- (A) Reading. (B) Problem solving.  
(C) Organization. (D) Analysis.
10. \_\_\_\_\_ is expected to cover the broad area of research of the topic.
- (A) Case study.  
(B) Report.  
(C) Proposal.  
(D) Review of literature.
11. \_\_\_\_\_ approach to writing aims at convincing readers to accept the writer's point of view.
- (A) Expository. (B) Persuasive.  
(C) Analytical. (D) Descriptive.
12. Documentation style APA stands for \_\_\_\_\_.
- (A) Afro-American Psychology Association.  
(B) American Psychology Association.  
(C) African Psychology Association.  
(D) Algerian Psychology Association.
13. There are \_\_\_\_\_ major steps preceding the submission of an academic assignment.
- (A) Two. (B) Three.  
(C) Four. (D) Five.

Turn over

14. The core of your work is your own distinct \_\_\_\_\_.  
(A) View. (B) Vision.  
(C) Voice. (D) Knowledge.
15. The first paragraph of academic essay is \_\_\_\_\_.  
(A) Concluding paragraph. (B) Introductory paragraph.  
(C) Body paragraph. (D) Content.
16. Pre-writing means to \_\_\_\_\_.  
(A) Understand the topic.  
(B) Draft the concluding paragraph.  
(C) Draft the introductory paragraph  
(D) Edit the essay.
17. When you are writing an essay on a novel, the text of the novel is treated as \_\_\_\_\_ source.  
(A) Primary. (B) Second.  
(C) Secondary. (D) Tertiary.
18. The terms \_\_\_\_\_ and \_\_\_\_\_ refer to the ways you can adopt to communicate effectively.  
(A) Rhetoric and Rhetorical. (B) Rhetoric and Analytical.  
(C) Rhetorical and critical. (D) Rhetorical and Informative.
19. Narratives can be classified as \_\_\_\_\_ and \_\_\_\_\_.  
(A) Fictional and non fictional. (B) Novel and fiction.  
(C) Novel and novella. (D) Story and poem.
20. The general purpose of \_\_\_\_\_ and \_\_\_\_\_ is to break broad subjects into smaller parts.  
(A) Classification and division.  
(B) Division and analysis.  
(C) Classification and planning.  
(D) Classification and writing.